# freyr®

INNOVATIVE & COST-EFFECTIVE

# REGULATORY INTELLIGENCE DRIVEN ARTWORK SERVICES

FREYR REGULATORY

## ARTWORK SERVICES

**ZERO**
PRODUCT RECALLS

**175+**
PROFESSIONALS

**50+**
ARTWORK &
LABELING CLIENTS

**30,000+**
ARTWORK ANNUAL
THROUGHPUT

## COMPLIANCE ROADBLOCKS

- Ever-evolving Regulatory Changes
- Product Recalls & Counterfeiting
- Stockout Situation
- Lack of Harmonized Process
- Lack of Centralized System
- Carry Forwarding the Regulatory Text Errors
- Packaging Line Requirements

## FREYR FOR GLOBAL ARTWORK PACK MANAGEMENT

Freyr is a dedicated artwork services provider for entire life sciences sector – Pharmaceuticals, Medical Devices, Cosmetics, and Consumer Healthcare. Freyr provides one-stop-shop solution for artwork creation and artwork management and caters designs for wide-variety of product categories which include digital as well as print; from packaging design to promotional designs related to the regulated industry.

As a focused artwork services provider for life sciences, Freyr brings in Regulatory expertise to ensure clients' product launches and brand re-designs are completely compliant. Freyr is specialized in:

- Scientific Labeling Content & Compliance
- Global Labels – Regulatory Intelligence
- World-class Artwork Design Studio
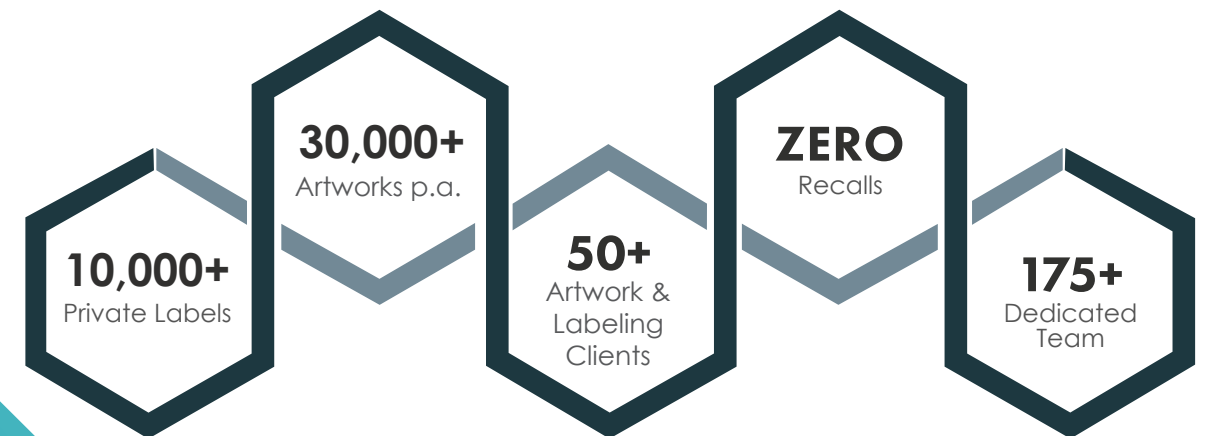
# FREYR
## CAPABILITIES

- Packaging Artwork Lifecycle Process Consulting
- Artwork Lifecycle Management (Coordination)
- Artwork Studio Services
- Artwork Proofreading/QC
- Artwork Regulatory Affairs (RA)
- Artwork Technology Implementation (PLM Tool)
- Content to Carton
- Artwork Staffing Management

# FREYR
## BENEFITS

- Intelligence Driven Artwork Management
- One-stop-shop Design Studio
- 25+ Years of Experienced Resources
- 24/7 Dedicated Graphic Design Support
- Quick and Efficient Retrieval Process
- Multi-geography/Region support
- Multilingual Artwork Creation

# Quick FACTS

**10,000+**
Private Labels

**30,000+**
Artworks p.a.

**50+**
Artwork &
Labeling
Clients

**ZERO**
Recalls

**175+**
Dedicated
Team

# REGULATORY
## SOFTWARE

### Freyr LABEL360

Freyr LABEL 360 is a comprehensive label life cycle management tool through which companies can manage the label changes globally in a streamlined and timely manner. The overarching principle of Freyr LABEL 360 is to integrate industry best practices by bridging the gaps within the global and regional labeling processes and to control the flow of labeling information.

### Freyr IMPACT

Freyr IMPACT is an innovative Regulatory Intelligence Enterprise Platform which offers a complete spectrum of Regulatory intelligence on comprehensive product and regulation categories. Freyr IMPACT gathers and analyzes the worldwide reach of regulations, guidance, policy, and legislation.

# PROVEN SCENARIO

## END-TO-END ARTWORK SERVICES

### CLIENT
Top 25 Pharmaceutical Company

### SOLUTION
End-to-end Artwork Services

### GEOGRAPHY
North America, LATAM, EUROPE, AFRICA, MIDDLE EAST, & APAC

### BUSINESS CHALLENGES

- High Resource Cost
- Decentralized Process
- Product Recalls

### CLIENT BENEFITS

- Centralized, Error-free and Round The Clock Artwork Services and Execution
- $1,000,000 Savings Annually
- Harmonized Process
- Zero Recalls and Audit Findings
- Reduced Rework from Multiple Cycles to 1.25 Iteration

## ACKNOWLEDGEMENT

"Thanks for the support to tech transfer most of the Launch artworks. Freyr's commitment and follow up in meeting the timeline is appreciable. Nearly six products were launched on time in various markets globally. Thanks once again and hope we receive your continued support."

**Sr. Director,**
Canada based global pharmaceutical company

# ABOUT FREYR

Freyr is a leading, niche, end-to-end global Regulatory solutions and services company supporting large, mid, and small global organizations across different life sciences verticals  - Pharmaceuticals | Medical Devices | Biotechnology | Biosimilars | Consumer Healthcare | Cosmetics | Food and Food Supplements | Generics | Chemicals. Freyr supports life sciences organizations in their entire Regulatory value chain -Intelligence Driven Submissions/Product Registrations | Labeling | Artwork | Post- Approval Change Management | Regulatory Software and other related services.



| USA | UK | Germany | India | Canada | Malaysia | Mexico |
|-----|-----|---------|-------|--------|----------|--------|
| South Africa | Singapore | Slovenia | Sri Lanka | Australia | Poland | |

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